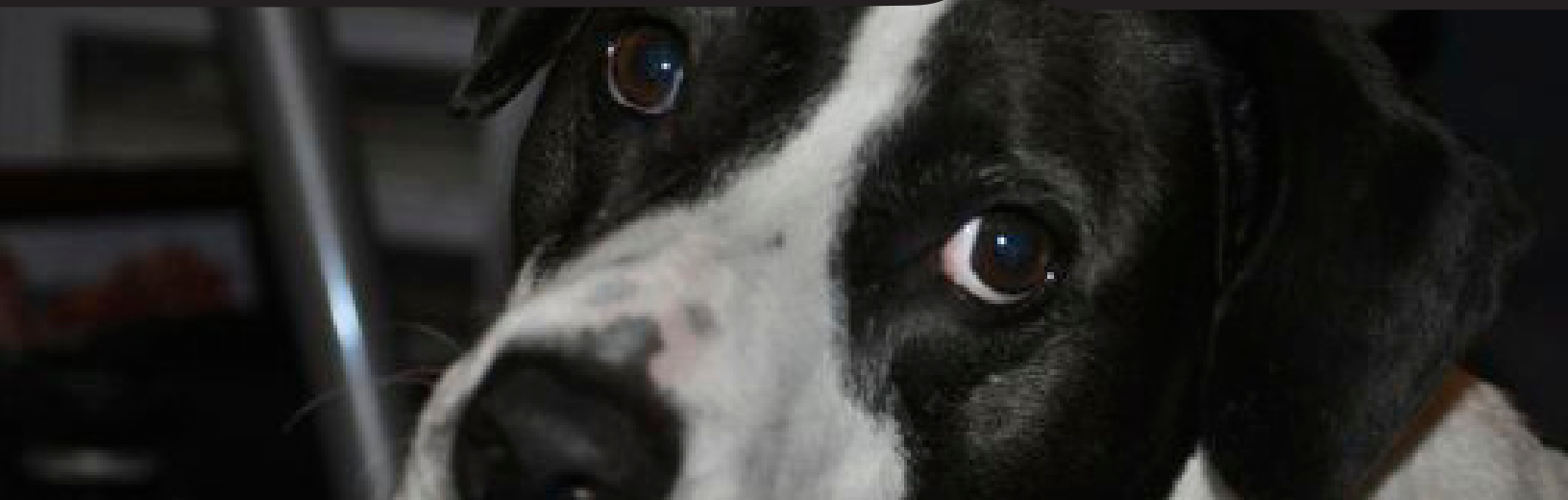


Easy Web Presence Full Circle Designs



Feeling lost or inadequate without a website?

I make *your* life
Easy and Online!



#4418

Choose from beautiful professional templates -

- Add your own words - you create the text so it says exactly what you want.
- Add your own personal Logo*
- Personalized attention
- Create a web presence showcasing your professionalism and business
- Template designs & simple modifications = affordable cost!

Why have a website?

"Here are some amazing statistics:

- *According to Jupiter Research, half of all small businesses with less than 10 employees do not have a website.*
- *7 out of 10 solo businesses do not have a website.*

What is up with that? We both know that Americans are spending ever more time than online. 80% of us now spend as much time online as we do watching television.

So you must get your business online; there's no question about it. Having a website is as essential today as having business cards or a telephone number.

So the question really is, how do you do it easily and affordably?"
—www.usatoday.com/money/smallbusiness

What do you have to do?

Your part will be to figure out what information you need on your site, to write it up and to collect images you may need in a digital format. Think about that information as web pages and sort it out to become 3-5 pages. For instance, a typical website has a home page (your first page), a contact page, possibly a location(s)/hours page and an About You page. With only those 3 or 4 pages you can put your best face out to the world!

You will need to proofread your text - you will be responsible for the proofing and will sign off on it. If you do add images you need to be sure you own the images free of any copyright issues. All materials will be submitted in a digital format via email to Full Circle Designs for use on your site only.

* (additional fees will incur if you need a logo design)
www.full-circle-designs.com email liz at: fullcircledesigns@mac.com



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What else do you need for a web presence?

A domain name and a hosting service provider

- If you already have your business name as a domain name then great - you are ready to go! If you do not have your domain name, I can assist, or do it for you (fees vary.)
- A hosting service provider is where your web site lives. Your site must be hosted for others to access your information. Hosting can be an set up as annual, or in multi year(s) billing cycles. I can arrange hosting for you if you would like.
- Updating can occur as needed, on time-based fee structure, or can occur once per season (4 seasons/quarters a year) on a fixed-fee basis.**



Why use Full Circle Designs?

I care about my clients

Personalized Attention

I, Liz Carren, take your business and my work very seriously - but I also will help keep you on an easy and calm path to get your web site up and available to your clients. I firmly believe that if we work together, listening and helping each other, your website building experience can be easy, enjoyable and running within 3-4 weeks time.

6 Steps

1. Choose from 20+ professionally designed templates
 2. Get your domain name (you may already have this)
 3. Add your own information
 4. Proofread your words with your info (up to 3 times)
 5. Decide which hosting plan is right for you
 6. Your site is uploaded
- You now have a beautiful and professional web presence!

A min. fee of \$350 will be charged for design/implementation
This fee includes the first 3 pages
\$100 for each page thereafter
Personal Logo Design is an additional cost
3 "edits" per intial site
All proofing to be done by the client and will be signed off by the client
The above fees do not include hosting fees and domain name fees
Updating can be preformed by Full Circle Designs - fees vary**



Websites for people
who don't really want
to bother!